



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the  
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

**FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,  
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590**

YEAR 2014-15 **FOR DEQ USE ONLY**

Date Received by DEQ: 10-17-2014

Received by: mwo

Fee: \$3000 - Yes ☒ No ☐

ACH Payment: Yes ☐ No ☐

Confirmation # \_\_\_\_\_

**NOTE: PLEASE COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" OR "0"**

**ELECTRONIC DEVICE MANUFACTURER:**

1. Company Name (True Name and All Assumed Names): Google Inc.

2. Area Code and Telephone Number:  
(650) 253-0000

3. Manufacturer of:

Video Display Devices (televisions)

Yes

☐

No

☒

Computers (includes monitors)

Yes

☒

No

☐

Printers

Yes

☐

No

☒

4. Mailing Address:

Address: 1600 Amphitheatre Parkway

City: Mountain View

State: CA

ZIP: 94043

Country: USA

County (if in Michigan):

5. Home Web Site Address: www.google.com

6a. Contact name: Meredith Stechbart

6b. Contact e-mail address: mstechbart@google.com

6c. Contact telephone number: (650) 253-1444

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) Google Chromebook - computer

(e)

(b)

(f)

(c)

(g)

(d)

(h)

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## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program?

<https://support.google.com/googleplay/go/recycling>

8b. If the Web site address above includes a link to the Takeback program describe how to find that link on the Web site: Click on the link for Michigan, and then click on "WebReturn" at the top of the Sims Recycling Page to see how to mail back a Google device for recycling.

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 1- 866- 922- 8252

## TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback ☒

Permanent collection site ☐

Collection events ☐

Retailer ☐

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Meredith Stechbart

e-mail address: mstechbart@google.com

Phone #: (650) 253-1444

9b. Please describe your Takeback program.

Consumers are directed to our web page at <https://support.google.com/googleplay/go/recycling> where they complete requested customer information and are provided a prepaid UPS shipping label. The qualifying covered electronic device is shipped back via prepaid label to Google for recycling.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes ☒

No ☐

N/A ☐

If you are a manufacturer of video display devices do you accept all brands?

Yes ☐

No ☐

N/A ☒

9d. Is your Takeback program free to consumers?

Yes ☒

No ☐

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes ☒

No ☐

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited ☒ # \_\_\_\_\_

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Recycling links on corporate, sales and support sites direct them to the recycle link, as stated above, providing summary page of the legislation and where they can retrieve additional information or contact toll-free number if contact other than email is necessary.

11. How do you provide information to consumers on how and where to return covered electronic devices?

**TAKEBACK PROGRAM REPORT** (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. List the number of permanent collection and/or recycling locations in the state of Michigan. 0

- a(1) The number of those collection sites that are located in counties with a population of less than 20,000 people. 0

12b. The number of collection events held during previous registration year in the state of Michigan. 0

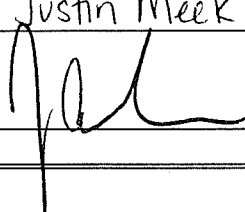
12c. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:

0 tons thru collection locations 0 tons through collection events 0 tons through retailers 0 tons by mailback.

13. Describe the processes and methods used to recycle or reuse the covered electronic devices received from consumers: Systems are inspected, and then sent for teardown. All parts including metals, plastics, & recoverable electronic commodities are sent to our downstream recycling partners.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Justin Meek DATE: 9/21/14

SIGNATURE:  TITLE: Director, Compliance